



Food products database

FAMILY-OWNED,
MIDWEST-BASED,
BREAD COMPANY

Aunt Millie's is a family-owned-and-operated bread company headquartered in Fort Wayne, Indiana that operates bakeries across the Midwest and distributes their products for sale in stores nationwide. They specialize in breads, buns, and rolls perfect for sandwiches, hot dogs, and burgers.



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INDUSTRY

Food production

COMPANY

Aunt Millie's Bakeries

PROJECT

Food products database

SOLUTION

Progressive web app

SERVICES

Web app development

TECH STACK

Python, Django

Bread



100% Whole Wheat Bread



Butter Top Wheat Bread



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Sliced White Dinner Rolls 24 ct.

Already sliced and ready for the spread of your choice, this roll pairs nicely with any meal.

[VIEW INGREDIENTS](#)

[VIEW NUTRITION FACTS](#)



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Live Carb Smart Wheat

Live Carb Smart is delicious wheat bread with only 1 net carb. The Live breads help consumers to achieve health goals with great tasting bread for Keto and diabetic diets.

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INGREDIENTS AND NUTRITION FACTS FOR BRAND NAME FOODS

RocketBuild developed an application to easily search, sort, and filter their food products database with a CMS for administrators to manage the products that display on the site.

The food products database provides an infrastructure where all information can be updated, stored, and tracked by the Aunt Millie's team.

Searching and finding products is easy with a myriad of options to drill down into product data based on key information that users are looking for.

All product data is quickly accessible. Users can toggle between ingredients lists and nutrition facts.

PRODUCT SPOTLIGHT

MOBILE - OPTIMIZED

On the frontend, all information can be efficiently accessed through an attractive interface that fits with the overall design of their main website.

SIMPLE NAVIGATION

Products are easily searchable by brand, type, variety, nutritional data, and availability.



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