Telehealth enabling patients in self care

A FULL-SERVICE PRODUCT DEVELOPMENT APPROACH

Mirror Care is a first-of-its-kind healthcare technology platform that enables individuals, under the direct and live guidance of a physician, to self-administer their own treatments. The application was custom designed and developed to make the in-home treatment process easy, fast, safe, and personalized.

INDUSTRY
Health, wellness, and fitness

COMPANY
Mirror Care

PROJECT
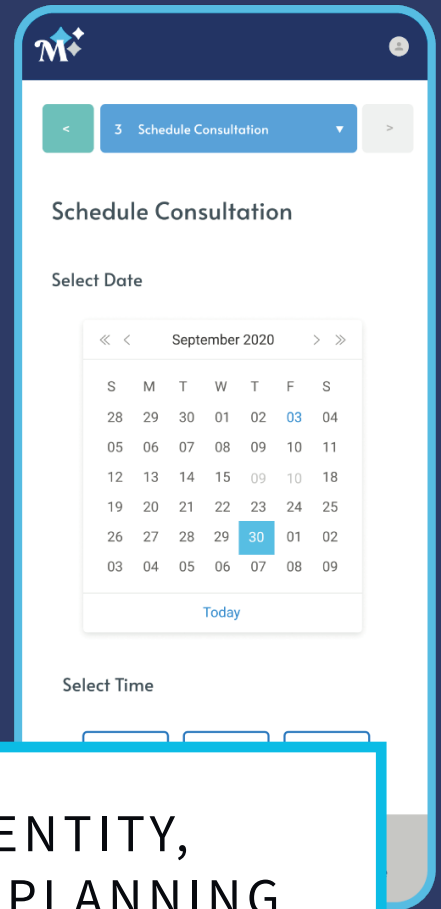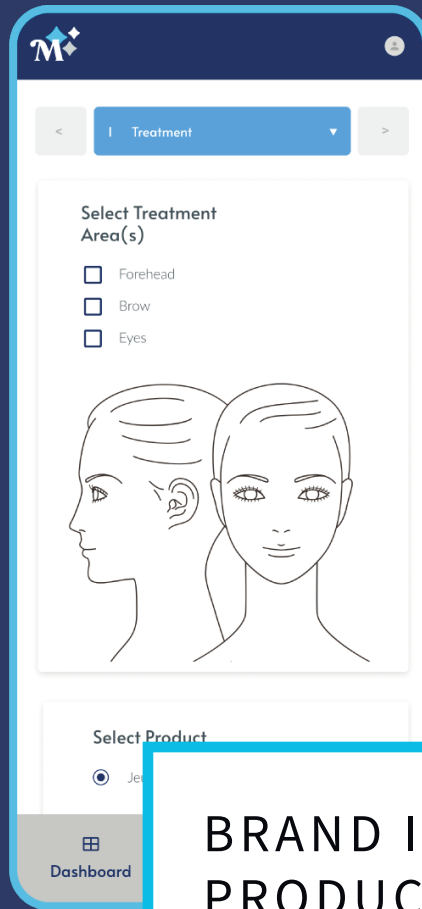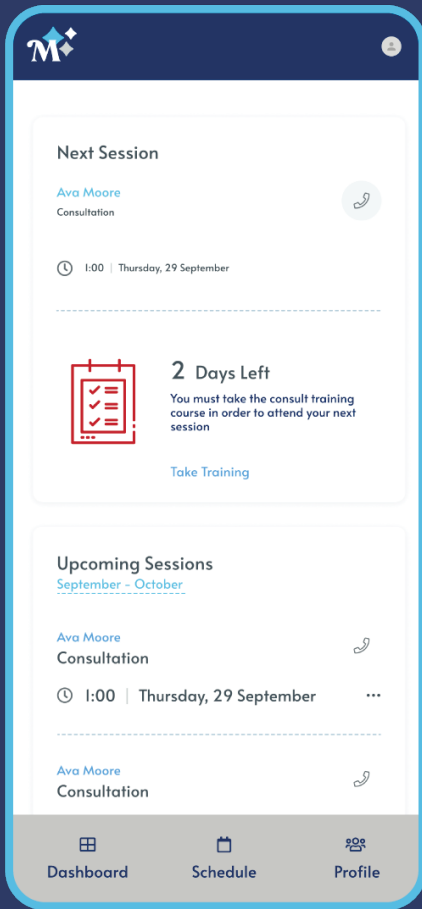Telehealth video app

SOLUTION
Progressive web app

SERVICES
Brand design, product planning, product design, application development, website design

TECH STACK
Python, Django, PostgreSQL, AWS, Twilio, Sendgrid

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BRAND IDENTITY, PRODUCT PLANNING, AND UI DESIGN

Working with Mirror Care's founders and primary stakeholders from Kovak Cosmetic Center in Chicago, RocketBuild assembled a stellar team of brand designers, UI designers, and developers to bring their vision to life. This project allowed RocketBuild to engage our entire team and all of our processes from start to finish. The result is a stellar brand, an out-of-this-world user experience, and a secure and stable web application.

The user interface centers on a real-time, doctor to patient video feed, with all of the important treatment information on the same screen. This enables easy reference to all of the most salient information without screen swapping away from the video feed. All of this adds up to a human-centered experience for the doctor and patient.

LIVE VIDEO CONSULTS AND TREATMENTS

VERSATILE SCHEDULING

The app allows patients to find providers and view their availability in order to schedule a consultation and treatment.

EASY FOR PROVIDERS

Doctors have complete control over their calendars, billing, profiles, and other necessary tools.

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