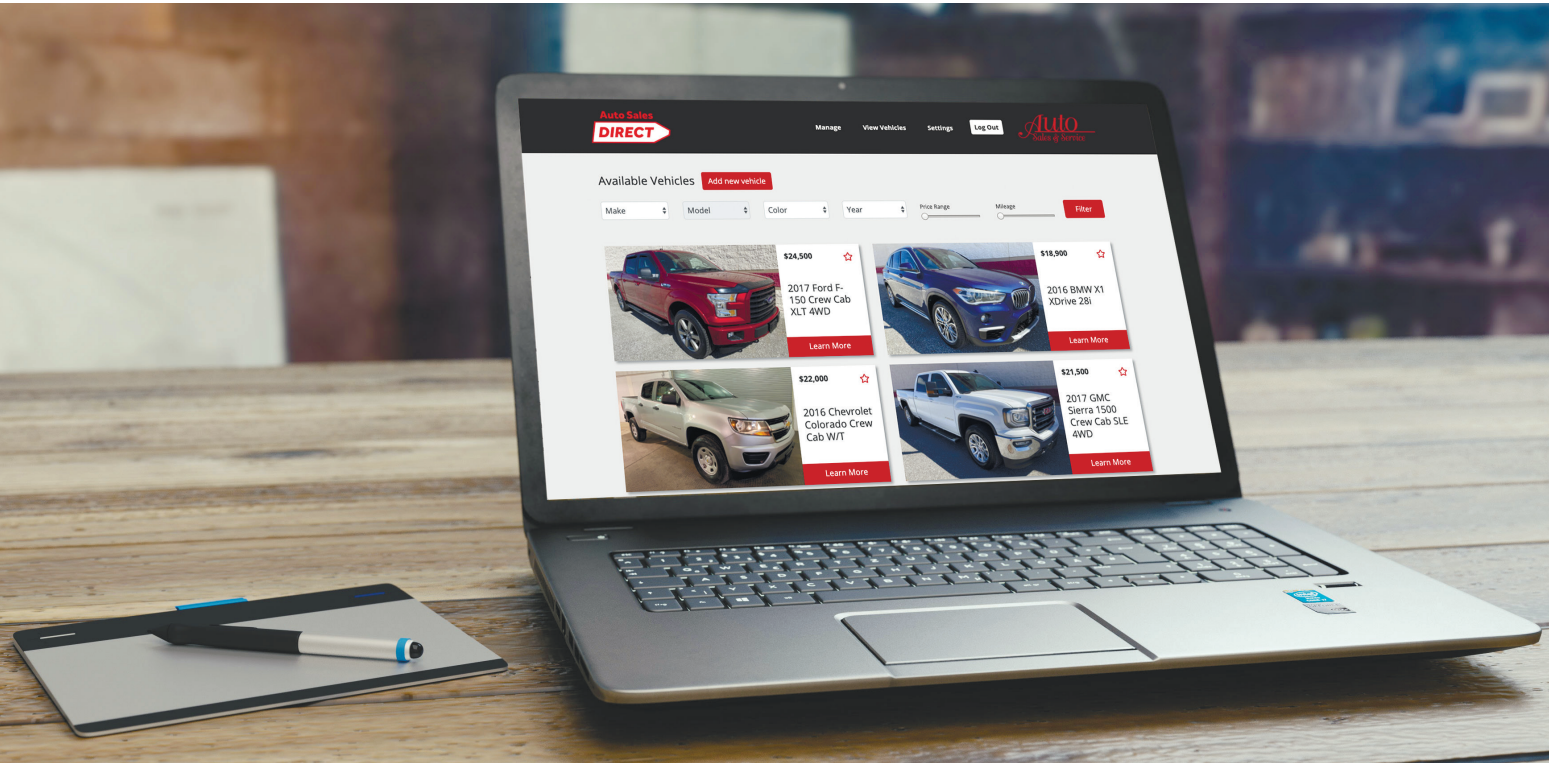




ROCKETBUILD

AUTO SALES & SERVICE

SUCCESS STORY



A high octane car buying experience

INNOVATION BECOMES THE COMPETITIVE ADVANTAGE

Auto Sales and Service, a pre-owned car dealer in Indianapolis since 1979, wished for a more streamlined process for their customers to acquire wholesale inventory. The solution was to provide the easiest way to acquire wholesale inventory through a new car sales application.



rocketbuild.com
info@rocketbuild.com

INDUSTRY

Automotive

COMPANY

Auto Sales & Service

PROJECT

Car sales application

SOLUTION

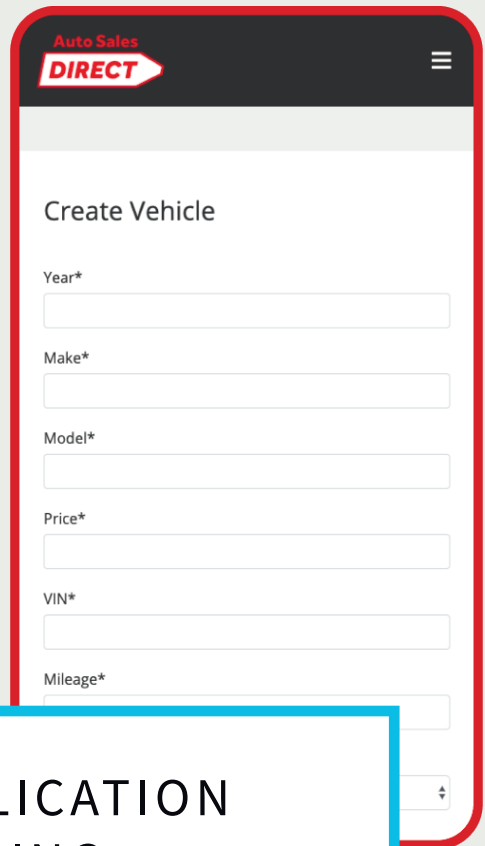
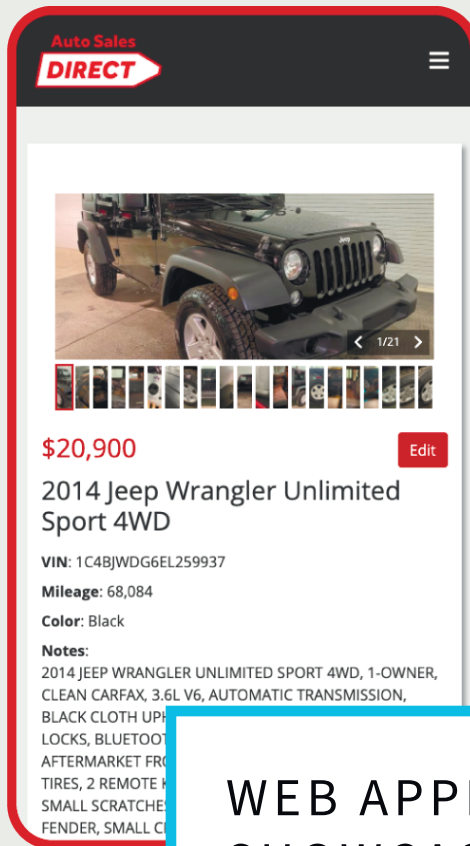
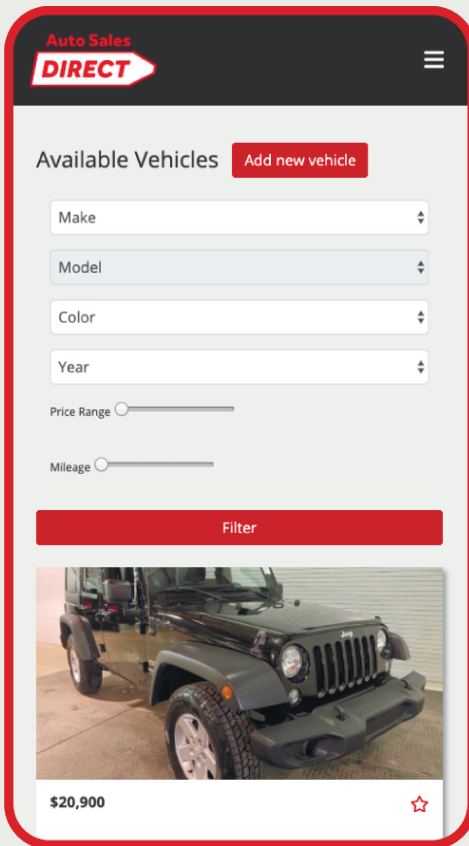
Progressive web app

SERVICES

UI design, web app development

TECH STACK

SQL, Django, AWS



WEB APPLICATION SHOWCASING VEHICLE INVENTORY

To stay ahead of the competition and improve sales processes, Auto Sales and Service engaged RocketBuild to architect, design, and code their car sales application, called Auto Sales Direct. All of their inventory is now on the web with a simple interface for searching, sorting, and filtering hundreds of vehicle listings.

Auto Sales Direct is a fully customized mobile-responsive web app that sales members now use to list and manage their complete used car inventory. What would have previously been hours and hours of phone calls is now neatly organized data. AutoSalesDirect.com is a free and easy to use service offered to customers, and helps transform sales operations into a more manageable process.

FACILITATING SALES

MOBILITY

The progressive web app makes it easy for potential buyers to use the app in the office or on the go.

KEY FEATURES

Vehicles can be saved for quick reference and buyers can track their purchase history.

